

# Policy

We help policymakers equitably decarbonize the buildings sector



## Challenge

Buildings as currently constructed and operated cannot support a healthy, resilient, low-carbon future. Voluntary action is insufficient to address today's challenges at the scale and pace necessary to meet emissions reduction targets, or to keep residents and workers safe in their buildings as climate change increases. We need a thoughtful and practical policy approach that centers equity and can deliver transformative large-scale change.

## Overview

IMT works to activate government at the federal, state, and local levels to use the regulatory levers available to address building performance comprehensively. For more than 25 years, IMT has worked with policymakers and key stakeholders to co-design and implement building codes and policies at every level to drive demand for healthy, resilient, low-pollution buildings. Our strategy focuses on shifting the policy and regulatory landscape to leverage buildings as an asset in serving communities, reducing carbon emissions, transforming energy systems.

## Our Program

We focus on three key services:

- **Co-design of policy to achieve equitable building decarbonization goals.** Together with input from community, government, and business stakeholders, we design model building improvement policy, codes, and utility regulation.
- **Adoption of policy at the local, state, and federal levels.** We work in strategic locations alongside community based organizations to adopt community-led policy and regulation and set up for strong implementation.
- **Making it easier to act through stronger policy implementation.** We provide implementation guidance derived from deep experience; we activate and align federal resources to strengthen local and state action; we raise awareness of how policy affects communities and businesses; and we help policymakers to understand how building performance intersects with other urgent social and environmental challenges.

Notably, we serve as a key partner to support the 40+ cities and states participating in President Biden's [National Building Performance Standards Coalition](#). We use our [community engagement framework](#) to advise on equitable policy design and implementation, and facilitate peer learning among governments and community based organizations on current models for community leadership and ownership of policy solutions.

To join us in this critical work, please contact:  
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