



We Are Transforming Buildings into Climate Justice Solutions



Buildings are an intrinsic part of our housing, energy, and climate change challenges. The Institute for Market Transformation provides expert analysis, technical assistance and support to governmental and business entities alike. We lead the way on strategies to make buildings healthier, more efficient, more affordable, and more resilient to severe weather. Our unique approach combines technical knowledge with community-created solutions to design, adopt, and implement policy and business practices that create a world where buildings positively transform people's physical, social, and economic well-being. Our programs serve:

Frontline Community Leaders

To achieve equitable outcomes for building policies, IMT incorporates frontline/communities of color into all our strategic planning and programs. In addition, we have specific programs dedicated to partnering with and providing support to community-based organizations.

- **Community Climate Shift** is a network of partners in race and gender equity and environmental justice, building decarbonization, and philanthropy all dedicated to community-led solutions for improving buildings and ensuring the benefits flow to frontline communities.
- **Community Engagement** provides funds and increases capacity for community-based organizations to navigate policy development processes.

Real Estate Leaders

IMT's long history of collaboration with the real estate and buildings sector has given us an understanding of the challenges companies face in improving the performance of buildings. Our programs offer critical services to the full spectrum of commercial real estate stakeholders, from owners and managers, to design and construction professionals.

- **Building Innovation Hub** supports real estate actors in the Washington, DC area to improve building efficiency and performance and comply with DC's building performance standard.
- **Building Performance Partnership** is a network of place-based high-performance building hubs that support the private sector. It is co-led by IMT and the Building Energy Exchange in New York City.
- **Corporate Engagement Opportunities (CEO)** provides reliable policy and financial risk information to real estate stakeholders, including access to our Energy Policy Database.
- **Green Lease Leaders** is an award recognition program with the Department of Energy that sets the standard for green and performance-based leasing.
- **VHE HVAC** is an innovative, whole buildings approach to dramatically lowering energy and improving air quality. IMT has a number of demonstration sites through partnerships with Budderfly, ComEd, New York State Energy Research and Development and the Department of Defense.

Policymakers

Federal, state, and local governments have long sought IMT's expertise on building performance policies ranging from benchmarking to retrofits and building performance standards. Our programs help design and implement policies, bolster energy code efficacy and adoption, and to facilitate strong relationships between utilities, policymakers, and community members.

- **Technical support** provides federal, state, and local governments with key insights for designing and implementing building performance policies.
- **National Building Performance Standards Coalition** encourages jurisdictions to commit to building performance policies. IMT manages communications and applications for membership and has provided webinar trainings on different policy components.
- **Energy Efficiency Codes Coalition** advocates for the creation and adoption of strong energy codes that will ensure long-term affordability and resilience to extreme weather.
- **Utility strategy** includes engaging community-based organizations in utility decisionmaking, designing grid-interactive buildings, coordinating building policies with utility incentives and strategies, and enabling access to energy data.

By partnering with funders, communities, government, and businesses, The Institute for Market Transformation is co-creating a world where buildings enable thriving communities.

To join us in this critical work, please contact:
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