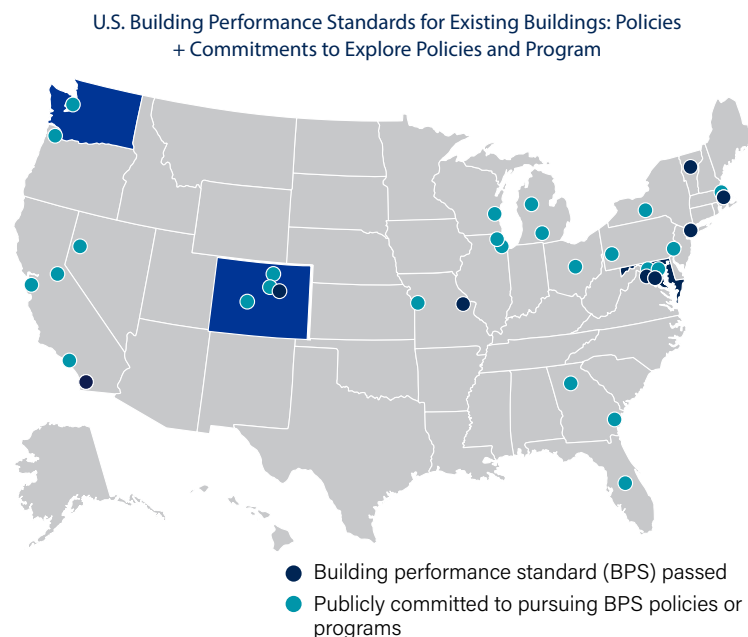


# Corporate Engagement Opportunities (CEO) Program

Today, many cities, counties and states have climate action goals that require reducing the energy in existing buildings. To meet these goals, more than 40 jurisdictions have publicly committed to passing a [building performance standard \(BPS\)](#) by 2024 through the [National BPS Coalition](#), representing a major shift in building operations. Alongside this influx of policy development, building owners, energy providers, climate risk assessors, and lenders need to prepare for compliance in an effort to quantify and mitigate the substantial fees that these policies can carry. Many building owners aren't aware of these policies, and may be at risk of noncompliance or of missing strategic opportunities.

**IMT wants you to remain competitive in your offerings as these policies are developed and adopted.** Our experts can help you provide reliable information to customers and reduce the cost of staff time associated with necessary, related research. As the leader in BPS policy development, IMT is providing streamlined access to our policy knowledge for the companies serving the real estate industry. We can supply your business with all of the up-to-date compliance and regulatory information we are tracking. Our comprehensive **Energy Policy Database**, accessible via API, includes policy information on all BPS, benchmarking, and audit/tune up requirements, and can be used for building & portfolio level compliance identification and financial risk analysis.



For more current map, please [visit IMT's website](#).

## Program Benefits

IMT offers two corporate engagement opportunities (Supporter: \$25,000 and Booster: \$50,000) covering 12 months of engagement. Benefits include:

- Insight on climate related building policy developments and national trends
- Training, technical assistance, and educational materials on the intersection of policy and business for employees, members, and stakeholders
- Strategic recommendations and implementation of national industry best practices on how to publicly support policy development
- One-on-one customized engagement opportunities for Booster participants

---

### Booster (\$50,000)

---

API access to IMT's Energy Policy Database (EPD) containing all BPS, benchmarking, and ECM policy requirements that allows you to seamlessly integrate real-time data with your existing applications

One-hour custom session with IMT to educate yourselves and stakeholders on policy impact

12 hours per year of advisory time for your company with IMT experts

Advanced BPS training covering policy impacts, how to prepare yourself and clients, and how to support BPS adoption

All Supporter benefits listed below

---

### Supporter (\$25,000)

---

Exclusive access to details of all currently passed BPS policies including: compliance timelines, building size thresholds, and non-compliance fees

Monthly newsletter with policy updates and alerts on BPS policy development

Monthly debriefs hosted by IMT's policy and real estate experts

Quarterly trainings on the current and projected BPS landscape

Leadership profile hosted on IMT digital channels

---

### Database Only (\$25,000)

---

Access to IMT's Energy Policy Database (does not include engagements included via Supporter or Booster tier)