

Corporate Engagement Opportunities

For companies seeking to stay at the forefront of market-changing building energy and climate policy, IMT offers corporate engagement opportunities that provide a steady stream of analysis and expertise to better understand the landscape and take action.

Achieving an equitable and resilient future for all requires transforming how we collectively design, build, operate, and use buildings—and it requires **substantial action now**. The building performance landscape is rapidly evolving. In 2022 alone, more than 30 jurisdictions publicly committed to working with their communities to explore building-focused policies and programs that create better buildings for all.

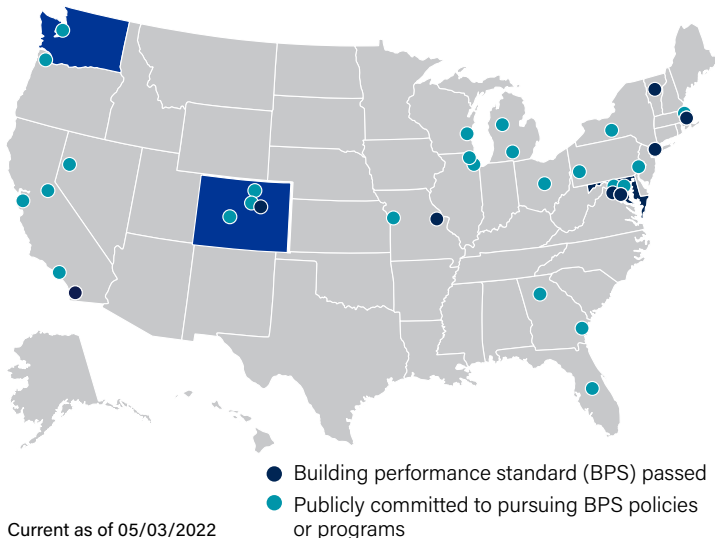
For 25+ years, IMT has helped design and launch market-moving policies and programs that slash energy waste and carbon emissions in America’s buildings. IMT’s corporate engagement opportunities help companies across the country better understand this fast-changing landscape with insight and analysis that makes it easier to act.

Program Benefits

IMT offers two corporate engagement opportunities (\$25,000 and \$50,000) covering 12 months of engagement. Discounts are available for two-year commitments. Benefits include:

- Insight on climate-related building policy developments and national trends.
- Training/educational materials on the intersection of policy and business for employees, members, and stakeholders
- Identification of alignment opportunities between service offerings and the needs of building owners and clients
- Strategic guidance on how to publicly support policy development
- One-on-one customized engagement opportunities

U.S. Building Performance Standards for Existing Buildings: Policies + Commitments to Explore Policies and Program



	Supporter \$25,000	Booster \$50,000
Starter dataset of BPS law details	✓	✓
Regular building performance standard digest	✓	✓
Monthly policy briefings	✓	✓
Quarterly trainings on the building performance landscape, including codes, green leasing, and building performance standards basics	✓	✓
Leadership profile on IMT digital channels		✓
Advanced BPS training		✓
Customized, jurisdiction-specific market opportunity/risk assessment		✓