

BENCHMARKING

SAVING ENERGY AND MONEY

40%

OF OUR ENERGY CONSUMPTION
and greenhouse gas emissions comes from buildings.



ENERGY BENCHMARKING

is the practice of measuring how much energy a building consumes and comparing that against other buildings.

As the saying goes, "You can't manage what you don't measure." Benchmarking is the first step toward boosting a building's energy efficiency.



SAVE MONEY, CUT WASTE

More and more studies are finding that benchmarking cuts building energy use. For owners and managers, just knowing how much energy their building consumes is the first step toward reducing it—and saving money.

WHY SHOULD YOU BENCHMARK?



MAKE YOUR CITY SMARTER

City officials who analyze benchmarking data learn a huge amount about their city's building stock. They can be more strategic about setting priorities and allocating resources, and they'll make better, faster progress toward citywide sustainability goals.



SUPPORT THE LOCAL ECONOMY

When owners decide to upgrade their buildings, that creates jobs for contractors, engineers, and other building professionals.



4 Higher efficiency becomes the new norm

1 Better measurement and awareness of energy use

2 Market compares buildings, compares savings, and rewards efficiency

3 Competition to make buildings more efficient



OF ALL ENERGY SAVINGS

are achievable through low-cost or no-cost operational improvements†

7%

AVERAGE SAVINGS

over 3 years for buildings that benchmark*

THE #S SPEAK FOR THEMSELVES



COST FOR YOU

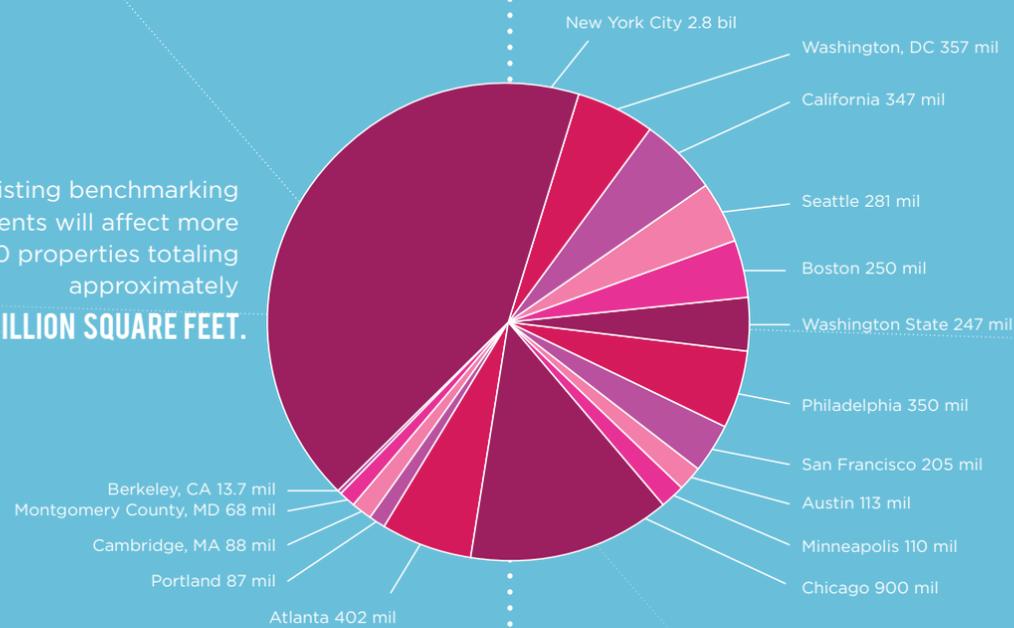
to discover how your building performs using the FREE Portfolio Manager software



OF FACILITY MANAGERS

who benchmark with ENERGY STAR Portfolio Manager use that information to guide decisions about energy upgrades‡

Each year, existing benchmarking requirements will affect more than 56,000 properties totaling approximately **6.6 BILLION SQUARE FEET.**

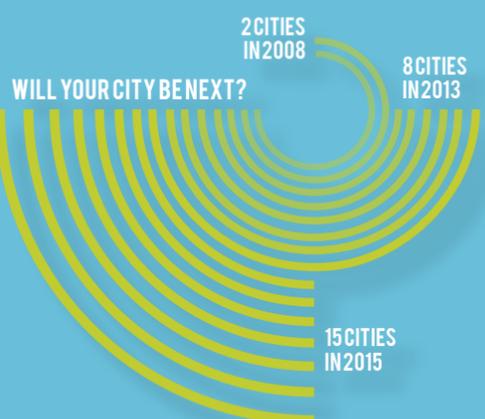


BUILDING AREA COVERED ANNUALLY (sq. ft.)

GROW DEMAND FOR GREEN

A national benchmarking and disclosure policy would save the same amount of energy by 2020 as taking

THE # OF CITIES THAT BENCHMARK IS ON THE RISE...



IMAGINE THE POSSIBILITIES

* http://www.energystar.gov/ia/business/downloads/datatrends/DataTrends_Savings_20121002.pdf

† <http://firstfuel.com/blog/The-Hidden-Opportunity-in-Commercial-Energy-Efficiency>

‡ <http://www.facilitiesnet.com/powercommunication/article/Careful-Assessment-of-Energy-Options-Can-Show-What-Steps-to-Take--12849>

§ <http://www.imt.org/resources/detail/analysis-of-job-creation-and-energy-cost-savings-from-building-energy-ratin>