

# LEADING ON CLIMATE CHANGE

## CASE STUDY



The City of Atlanta's partnership with IMT through its City Energy Project bolsters our position as a national leader in energy efficiency. IMT's expertise is a valuable tool in making significant progress toward our sustainability goals.

**MAYOR KASIM REED,  
THE CITY OF ATLANTA**

Achieving California's aggressive clean energy goals requires rolling up our collective sleeves to find, test and scale solutions that work in actual practice for local communities. We can always count on IMT to bring innovative—and grounded, well informed, and technically sound—ideas to the table.

**COMMISSIONER ANDREW  
MCALLISTER, CALIFORNIA  
ENERGY COMMISSION'S LEAD  
ON ENERGY EFFICIENCY**

### FOSTERING LOCAL LEADERSHIP ON ENERGY EFFICIENCY TO ACT ON CLIMATE CHANGE

By improving the energy efficiency of our buildings, Americans can build the thriving cities we all want, create local jobs, cut utility bills, and reduce harmful pollution. Recognizing this, local U.S. leaders and businesses are taking action, with the understanding that they cannot afford delay in the face of global competition and changing climate. IMT's expert guidance on energy-efficient buildings plays a critical role in their progress.

IMT actively works with government and business leaders to meet the goals of the Paris Agreement by targeting their largest source of energy use and climate pollution: buildings. The unique vantage point gained from working with cities of all sizes and geographies allows IMT to both nurture new climate initiatives in cities that are getting started and to assist those at the forefront to create next-generation policies and programs that drive significant emissions reductions.

In 2016, IMT advised the District of Columbia on the buildings element of its [detailed plan](#) to reduce carbon emissions by 80 percent by 2050, identified ways to improve ratepayers-funded efficiency programs, and provided a methodology that lead to unprecedented [energy code compliance improvements](#).

Among the expert guidance IMT provided to the California Energy Commission and cities throughout California was how to structure and implement benchmarking policies and programs to effectively collect and bring reliable information to the market. IMT also worked with cities and the Commission to ensure that owners of buildings not covered by these policies were working toward raising awareness of energy use.

IMT expanded the [City Energy Project](#), a joint initiative with the Natural Resources Defense Council, to 10 additional cities. IMT is now helping to craft 20 locally tailored, multi-dimensional efficiency plans that in aggregate could save \$1.5 billion annually in energy bills by 2030 and reduce greenhouse gas emissions equivalent to taking 2 million cars off the road.

### A BLUEPRINT FOR LASTING CHANGE

IMT's hands-on experience allows it to operate as the central spoke of an ever-growing network, capturing and deploying lessons learned and best practices for improving building performance across the country. IMT is now working toward supporting local governments representing more than half of the large buildings in the U.S. in order to set us on a path to reduce harmful pollution from buildings by 30 percent by 2030.

As more local governments work to tackle climate change, IMT offers expert advice to help get there. To learn more about how can help your region create an active market that recognizes and benefits from energy-efficient buildings, **contact us at [policy@imt.org](mailto:policy@imt.org)**.



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