By focusing on the **#1 USER OF ENERGY IN THE U.S.**, we work to make all buildings energy efficient and in turn **HELP PEOPLE:**

- save money
- increase property value
- create jobs
- reduce pollution
- live & work in healthy, comfortable spaces

The Institute for Market Transformation (IMT) supports building owners, tenants, governments, and other city and corporate stakeholders to:

- **Identify OPPORTUNITIES** for enhanced efficiency
- **Use data to drive SMARTER business DECISIONS**
- **Provide HANDS-ON GUIDANCE** to implement energy efficiency in all buildings
ASSIST CITIES IN CREATING & DEPLOYING ENERGY EFFICIENCY INITIATIVES. This helps meet affordable housing, pollution, resilience, water and carbon reduction goals. With IMT’s help, benchmarking programs now affect more than 7B sq. ft. (8% OF U.S. COMMERCIAL BUILDING SPACE).

ESTABLISH NEW BEST PRACTICES IN THE MARKET. Our Green Lease Leaders designation now represents 4% OF ALL LEASED U.S. COMMERCIAL FLOOR SPACE and is growing.

LAY THE FOUNDATION FOR MORE INFORMED BUSINESS DECISIONS. Through our newsletters, webinars, in-person trainings, and technical one-on-one guidance, we educated thousands of commercial real estate professionals, policymakers, and building owners and tenants on how to UNLOCK ENERGY EFFICIENCY benefits.

ANALYZE RETURNS ON GREEN INVESTMENT. Our report “What’s Green Worth” found high-performance homes in Washington, D.C. sold for an average PREMIUM OF 3.5%.

CREATE OPPORTUNITIES TO SCALE UP ENERGY EFFICIENCY. In recognition of the success of the City Energy Project’s first three years, IMT and the Natural Resources Defense Council received additional funding to expand the project to ADVANCE ENERGY EFFICIENCY in more cities across the U.S.
We are JUDICIOUS in our investments to MAXIMIZE IMPACT

2015 EXPENSES

89% program
10% general management
<1% fundraising

2015 REVENUE

86% grants & contributions
13% contract revenue
<1% program income
<1% investment & misc. income

COLLABORATE WITH US

BRING INNOVATION TO MARKET.
Create and implement productive programs and policies with measurable results.

HELP US SCALE.
Our current and future partners help us achieve greater impact.

MAKE LIVES BETTER.
Drive savings, revenues, job creation, and better air quality.

For more financial info, go to imt.org