

30

Fortune 500 companies working with IMT

50

U.S. cities working with IMT to develop and implement building efficiency policies and programs

1,100

IMT earned media hits in 2015

10,000

IMT's digital reach

1 BILLION

Square feet of commercial floor space represented by companies working directly with IMT

20 BILLION

Square feet of floor space located in the cities working with IMT—23% of all U.S. commercial floor space

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IMT WANTS TO WORK WITH YOU

Energy-efficient buildings save U.S. companies billions of dollars while helping the environment. The Institute for Market Transformation (IMT) seeks corporate allies and supporters who share its vision of a transformed building market where energy efficiency is business as usual. For 20 years, IMT had pursued this vision with integrity, passion, and a commitment to market-based solutions. We invite your company to work with us.

WHY WORK WITH IMT

IMT adds value to collaborations by providing:

ACCESS TO MARKETS

IMT implements high-impact energy efficiency policies and programs with city, state, and national policymakers across the U.S., as well as with real estate professionals, commercial and retail building owners and managers, and tenants. Through joint projects, research, and convenings, IMT's supporters gain brand recognition and exposure with potential customers.

MARKET INTELLIGENCE

IMT works with market leaders to develop cutting-edge research, publications on critical topics, and practical implementation guides deployed across the building efficiency industry. Corporate supporters contribute to and benefit from this wealth of market intelligence.

IMPLEMENTATION SUPPORT

Many corporations work with IMT to help reduce costs by making their leased commercial, retail, and industrial space more energy efficient.

INDUSTRY NETWORK

IMT supporters join a network of leading companies, associations, and utilities working to increase demand for energy-efficient buildings. These industry leaders regularly access IMT's team of subject matter experts and learn from one another.

A FEW OF IMT'S ALLIES



HOW CAN I WORK WITH IMT?

PARTICIPATE in programs and projects

ADVISE on policy and program design and implementation

CONVENE key stakeholders and audiences

SHARE knowledge and resources with customers and colleagues

SUPPORT research, advocacy, and action with contributions and sponsorships

SAMPLE ENGAGEMENT OPPORTUNITIES

MARKET ENGAGEMENT INITIATIVES

- **Landlord-Tenant Energy Partnership:** Provide commercial and retail tenants with tools and resources they need to overcome structural and financial barriers to energy savings
- **Green Leasing:** Save 10%-20% in energy costs across your leased portfolio through green leasing practices and be recognized as a Green Lease Leader by IMT and the U.S. Department of Energy
- **Small and Medium Buildings Projects:** Help small and medium buildings save money by developing a model for small businesses to finance energy efficiency retrofits, or through involvement with your local chamber of commerce to provide green leasing and energy auditing services

BUILDING PERFORMANCE POLICY INITIATIVES

- **Transforming Cities:** Assist cities in designing, adopting, and implementing building performance policies and programs that drive demand for efficiency services
- **Codes Initiative:** Work with IMT to improve model energy codes, understand compliance challenges, and improve code enforcement
- **Commercial Building Energy Code Field Study:** Join IMT's advisory committee to review and test a methodology that will accurately and cost-effectively measure the impact of codes and code compliance on energy performance in commercial buildings

IMT is a Washington, D.C.-based 501(c)3 nonprofit organization founded in 1996 with a mission to promote energy efficiency in buildings.