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## U.S. Conference of Mayors Endorses The 30% Solution 2012

WASHINGTON, DC, June 17, 2010 – The U.S. Conference of Mayors (USCM) has endorsed the full adoption of **The 30% Solution 2012** at the International Code Council’s upcoming Final Action Hearings in October 2010. USCM unanimously passed a resolution on June 14, 2010, supporting **The 30% Solution**, citing its potential to increase the affordability of homeownership by lowering consumer energy costs and calling its adoption into the International Energy Conservation Code (IECC) “critical” to reducing the overall energy consumption of U.S. homes.

**The 30% Solution 2012** is a comprehensive set of building energy code improvements designed to achieve as much as a 30% gain in energy efficiency over the 2009 IECC and (taken together with 2009 IECC gains) as much as a 40% gain over the 2006 IECC. **The 30% Solution 2012** was developed by the [Energy Efficient Codes Coalition](#).

Statement of Cliff Majersik, Executive Director of the Institute for Market Transformation:

We applaud the U.S. Conference of Mayors for its support of **The 30% Solution 2012**. Buildings account for nearly half of greenhouse gas emissions nationwide, and increasing the energy efficiency of our buildings is the quickest, most cost-effective way to significantly reduce our energy consumption and greenhouse gas emissions. By endorsing this strong package of building energy code improvements developed by the Energy Efficient Codes Coalition, our nation’s mayors are demonstrating their commitment to lower energy bills for millions of homeowners, create green jobs in the construction industry that can’t be outsourced, and protect our climate by reducing the amount of energy we waste.

Our homes have very long life spans. Forty percent of the more than 100 million homes in this country were constructed before America landed a man on the moon. The energy efficiency of the homes we build today will impact the energy bills of many future generations of homeowners. The imperative to enact building energy codes that are good for industry, homeowners and the environment is clear. We are thrilled the U.S. Conference of Mayors is encouraging municipal support for all eligible code officials to attend ICC Final Action Hearings and to vote in favor of **The 30% Solution 2012**, and we urge its adoption later this year.

### ABOUT THE INSTITUTE FOR MARKET TRANSFORMATION

The Institute for Market Transformation (IMT) is a nonprofit organization dedicated to the promotion of energy efficiency, green building and environmental protection in the United States and abroad. Our activities include technical and market research, educational outreach, and the crafting of building codes

and other policy and program initiatives. Much of IMT's work addresses market failures that inhibit investment in efficiency and green buildings. IMT is a member of the broad-based Energy Efficient Codes Coalition. For more information, visit [www.imt.org](http://www.imt.org).